

Billboardme - Marketing your business ONLINE - All day everyday

29 September 2011

We first heard about Billboardme when Catherine gave a presentation to our evening course, Certificate in Small Business Management (CABG).

It appealed to us as a great way to keep in touch with our database of customers about how and where we are and where we are going to post-earthquakes as our business, Victoria Square Pharmacy in the CBD, was munted, has since been demolished, and is now in hibernation!

Pre-Earthquakes we used to communicate with our database of over 900 active customers via email. These emails were just in plain text format and we could not easily attach images to the messages. Billboardme allowed us to do this easily and also provide a link to our own Billboardme website with more images and information. We aim to do regular updates on how our own rebuild is progressing.

I found it very easy to write my message and add images to our message and our own webpage which again was simple to create. I only had to email Catherine with some questions which she easily answered so we did not actually have to meet face to face. Importing our database from our own program was again easy to follow.

The feedback we had from customers was immediate and positive on the message and how it was presented to them.

I have no hesitation in recommending Billboardme to businesses who want to communicate with existing and new customers. We have signed up for a year and plan to do regular updates



Simon Mortimer

Manager

Victoria Square Pharmacy Ltd

Pre-quake located at 748 Colombo Street, Christchurch

Post-quake in hibernation!

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